

## E-Cell Activities

### ***“Start Your Startup From The Campus”***



Entrepreneurship Cell organized a seminar on ***“Start Your Startup From The Campus”*** at The Neotia University on 20<sup>th</sup> April, 2017. The workshop aimed to educate the students about Writing Business Plan, Marketing and Digital Engagement. The speaker Mr. Fariduddin Masud, an alumni of NITMAS delivered very good concept of marketing, available investment avenues and the potential customers. He taught the participants how to approach and invest in the market and maximizing the return

### ***“Orientation Program on Entrepreneurship”***



In association with National Entrepreneurship Network (NEN) and E-Cell of The Neotia University (TNU) and Neotia Institute of Technology Management and Science (NITMAS) hosted a workshop ***“Orientation Program on Entrepreneurship”*** on 5<sup>th</sup> September, 2016 for the students who aspire to be an entrepreneur. The aim of the event was to emphasize on student entrepreneurship and to introduce entrepreneur skills to bridge the gap between academics and enterprise through the process of learning, practicing, start-up and growth.

### ***“E-Week celebration”***



In association with National Entrepreneurship Network (NEN) and E-Cell of (NITMAS) celebrated “E-Week 2016” from 22<sup>nd</sup> -25<sup>th</sup> february, 2016 at college campus. Various events such as ***“Pledge card reading”, “Risk and benefit”, “Business Plan”, “Watch it Make it”*** exercises hosted a workshop ***“Orientation Program on Entrepreneurship”*** for the students who aspire to be an entrepreneur. The aim of the event was to emphasize on student entrepreneurship and to introduce entrepreneur skills to bridge the gap between academics and enterprise through the process of learning, practicing, start-up and growth.

### ***“Smart E Challenge #1 -2015”***

#### ***“Award Ceremony of E-Week celebration, 22-25<sup>th</sup> Feb, 2016”***



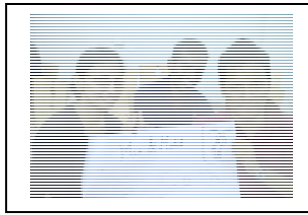
An award ceremony was organized to congratulate the winners of the several events conducted from 22-25<sup>th</sup> February, 2016. Prizes and the certificates were awarded by the Director (NITMAS) and Registrar (TNU).

### ***““Smart E Challenge #1 -2015””***



Mr. Yuvraj, one of the Co-Founder, SNAPDEAL briefing about the Smart-E challenge#1 contest. He also shared his views on entrepreneurship, market and skills required to be a efficient leader. He also told how SNAPDEAL works on the market.

**“E-Cell activity- Practicing Mix ‘N’ Match Exercise”**



An idea generation workshop “**Mix N Match**” was conducted. The student was given a task to design a product by mixing two different products and which would generate maximum revenue by the selling the product.

**“E-Cell activity- Practicing Newspaper Exercise”**



An idea generation workshop “**Newspaper Exercise**” was conducted. The student was given a task to identify a problem from newspaper and asked to design a new technology which can be the possible solution of the addressed problem.

- **E-Cell team**

**Our Motto**

Think.....Create....Conquer

**Team**



Prof. Sunanda Chatterjee  
Advisor/Faculty Coordinator



Gaurav Kumar  
Chief Executive Officer (CEO)



Garbita Mitra  
Deputy CEO/Vice President



Shyamroy Bhattacharjee  
Vice President



Gaurav Dwivedi  
Head-HR



Shreya Lal  
Secretary



Shaheen Akhtar  
Head - Media & Marketing



Hanuman Gupta  
Head -Finance



Kajal Kumari  
Head -Program & Events



Abhishek Kumar  
Head - Impact & Reporting



Anup Gupta  
Head -impact & Reporting

- **Current Event**

E – Week celebration 2017

- **Courses**

NITMAS in association with National Entrepreneurship Network (NEN) introduced two online certificate program on Entrepreneurship

- A. Orientation Program in Entrepreneurship (WFNEN 100)
- B. Basic Program in Entrepreneurship (WF101)

- **Future Entrepreneur:**

Farid Uddin Masud

(B.Tech, E.C.E, NITMAS)

Cofounder, Blacro Technologies Pvt Ltd and Aldinov

Outreach Officer ST-IIT Bombay